English Translation for the Chinese Newspaper Article

August 19th, 2016, Mark A. Ricca, President and CEO of First American International Bank, participated in a seminar organized by the Chinese Chamber of Commerce. During the seminar, Mr. Ricca shared his life-time knowledge and decades of his working experiences with the high school interns of the Chinese Chamber of Commerce. He also provided many valuable life advices at this event.

Mr. Ricca advised all of the interns that the true success in one's life does not depend on family circumstances or wealth, but the right attitude, good inter-personal skills, and the courage to face failure. "Sow a thought, reap a action; sow an act, reap a habit; sow a habit, reap a character; sow a character, reap a destiny" he said. Having the right attitude will provide guidance to properly face all challenges, and also lead to success. Mr. Ricca has always been and continues to keep earnest and cautious yet fearless attitude towards work. After he graduated from college in 1979, he did not choose to take over his father's law firm, but instead entered the General Electric Company under a Finance internship program. After leaving GE, he chose to go to University and completed two law degrees. Mr. Ricca's success came from the accumulation of previous work experience and legal knowledge.

At the end of the seminar, Mr. Ricca specifically introduced a book called “Inside the Magic Kingdom Seven Keys to Disney’s Success” by Tom Connellan. He discussed the each of the seven keys: 1. The competition is anyone the customer compares you with; 2. Pay fantastic attention to detail; 3. Everyone walks the talk; 4. Everything talks the talk; 5. Customers are best heard through many ears; 6. Reward, recognize, and